

The New World of Work: an ICT perspective

Fast, secure and manageable

A clear trend towards integrated systems is being observed in the ICT world. Each ICT manager understands the risks associated with a siloed approach, and is constantly searching for secure, manageable solutions. In that regard, The New World of Work brings an additional challenge. Staff must work in a flexible manner with all means of modern communication, but how do you justify that objective within the existing ICT infrastructure?

Plug-and-play

StartReady created an Appliance based on Microsoft Lync. This solution brings telephony, e-mail, video conferencing and instant messaging together in a single, stable platform. Hardware, software, maintenance and management are integrated into one

product, which results in a greatly simplified overall operation. Whereas other parties offer Lync with longterm implementation and consultation timelines, our UC-appliance is truly plug-and-play: in just a few days, it's fully installed and configured on location.

Remote management

The UC-appliance was designed to ease the burden on the ICT department. Not only a self-managed system, it's also remotely maintained and monitored. This means you can rely on a rapid resolution to issues, without your own staff needing to spend their valuable time. By using Monitoring, System Fixes and Patch Management, you are ensured the UC appliance is always up to date.

Responsibility

The concern for quality and security of this solution is completely taken out of your hands. Third-party solutions, such as existing telephony systems, are easily integrated. The UC-appliance makes it possible to facilitate The New World of Work quickly, while keeping costs under control and ensuring a rapid Return On Investment (ROI).



"We've been following the developments of The New World of Working for some time, but we were a little afraid that we might not be able to effectively resolve the security issue. This would also have an impact on ICT facilities. Outsourcing it to a number of specialists was part of the solution. Now, information is safe and available anytime and anywhere."

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A world in motion

The world is changing quickly. Companies are pushing their limits, and innovations are playing a constant game of catch-up. The reality of today can be old news tomorrow. This global dynamic asks for new products and services, but also demands a new way of working. Let's turn harder working into smarter working.

The New World of Work

In addition to bringing the world at your fingertips, modern communication technologies offers employees the tools to engage in an ever-changing playing field. We call that the "New World of Work". Physical presence in an office becomes less important when employees can work and interact with each other regardless of time or place. Collaboration, conferences, the sharing of knowledge: we can do it more efficiently, but also on a more personal level, and have fun doing it.

Unified Communications and Lync

Unified Communications (UC) is the convergence of multiple communications technologies into a single solution. Lync Server is Microsoft's UC-solution. Gartner positions Microsoft Lync as the market leader, both in ability to execute and in completeness of vision. It's the integration of all modern communications methods into one efficient package.

This unification provides a single identity for an end user, which enables the user and their co-workers to streamline their communications across different communication modes. You can unify email, calendaring, instant messaging, voice mail, audio/video/web conferencing and VoIP, to interface with other business applications.

StartReady's UC Appliance

StartReady offers, via its Certified Partners, Lync as an appliance: a powerful solution that offers the hardware and software, along with the underlying Microsoft licenses, all in a single box. Installation, configuration, remote management and support are all offered on a fixed-price basis. This means less complexity and more efficiency — for all organizations embracing the New World of Work.

Fixed priced, fixed date and fixed functionality.

Advantages

StartReady takes a complex technical product and boils it down to a user-friendly solution, that can be implemented in just a few days. A reliable product, with great value-add and a fast Return on Investment (ROI):

- A complete solution that enables work independent from time or location;
- Software, hardware and maintenance in one product;
- Fast implementation with plug-and-play installation;
- Remote maintenance ensures security, reliability and scalability;
- Easy integration with third-party solutions;
- Limited capital expense with a fast Return on Investment (ROI).